

# World Intellectual Property Day 2025

## Youth Video Competition

The World Intellectual Property Organisation has launched the World Intellectual Property Day 2025 Youth Video Competition to celebrate the role that music and [intellectual property](#) (IP) rights play in our lives.

The Competition invites individuals or group participants to **submit a 60 to 90-second video** that captures the connection between music, IP rights, innovation, and creativity that's shaping our future.

The theme of the Competition is “**Tuning in with the music of innovation and creativity**”. Think about how IP rights enable innovation and creativity in music. How do IP rights support creators, inventors, and entrepreneurs in the music industry? How is innovation shaping the future of music? **Get creative and tune in with the music of innovation and creativity to win great prizes!**

For more information and registration, **visit <https://wipd-2025-video-competition.wipo.int>**.

**Ministry of Arts and Culture**

**25 February 2025**